



Department of Freshman Engineering

Faculty Profile

Name : Dr. A DHANANJIAH
Designation : Assistant Professor (Management)
Qualification : MBA, M.COM, Ph.D.
Total Experience : 14 years
JNTUH ID : 7073-150415-162433
AICTE ID : 1-7354084451
E-Mail : dhanu.aeluri@gmail.com
dhanu.aeluri@sphoorthyengg.ac.in
Linked In : <https://www.linkedin.com/feed/>
YouTube Channel : NO



Publications:

- An Empirical Study on Overview of microfinance in india With Reference to Bhopal District, M.P. Journal of Advances and scholarly researches in all filed education, impact factor:3:46, vol:16, issue:6, ISSN NO:2230-7540, Awarded 01-05-2019
- A Study on Comparative analysis of Traditional & Interest Free Microfinance with special reference to Bhopal District, M.P., India.)JICR Journal, Volume:13, issue:2, ISSN NO:0022-1945, Awarded feb 2021

Participation in Workshops/ Conferences:

- Participated in the 5days faculty development program on 'Research Methodology Tools & Techniques' organized by IIML College of Engineering & Technology.

- A Paper on “Consumer Dynamics and Marketing Strategies in the Current Globalized Era” was presented at GokarajuRangaraju Institute of Engineering and Technology, Hyderabad, a Two Day International Conference on “Consumer Dynamics and Marketing Strategies in a Globalized Economic Era – Perspectives and Challenges”, sponsored by AICTE, New Delhi on 29th and 30th October 2013.
- A Paper on "Empowering Women through Microfinance" Was Presented in the Osmania University, Hyderabad in association with Telangana State Council of Higher Education, Hyderabad is Organized Two Day National Conference on Microfinance (Issues, Challenges and Policy Options in Engineering Economics) during 17th-18th February, 2014.
- Participated in the international conference on Towards Excellence in Qualitative Research in Social Sciences organized by Taminadu open university in collaboration with meston college of education on 28th may 2020.
- Participated International faculty development program online on Managing stress, Teaching and Learning During this period of Social Distancing jointly organized by MTC Global Bangalore, Dhaka international University - Bangladesh.
- Guest Lecture on “Security analysis and portfolio management” Classes for MBA Students at RGS Business school on 2012 and 2013, 2014 batch.

Achievements:

- ❖ Got the Best Teacher Award from Sphoorthy Engineering College - 2021 held at Hyderabad on 31st Dec, 2021.
- ❖ Successfully Completed my **2nd PG M.COM** from Osmania University from Hyderabad.

- ❖ Acting as a Judge for a National Level Management Meet Programme “Finance manager” A Two-Day National Level Management Meet, Tarang-2k15 at Holy Mary engg college, Ghatkesar.
- ❖ Qualified in Faculty Eligibility Test (**FET**) conducted by **JNTUH**, Dec 2010.
- ❖ Worked as a co-convenor and successfully conducted the National level Management Meet “**CHALLENGE 2KX**” in 2010.
- ❖ Worked as a co-coordinator and successfully conducted the National level Management Meet **SAVYASACHI** in 2019, 2020 & 2021.